

## Steeda Vehicles to Expand Globally to Meet Growing Demand

*Limited Production Serialized Performance Vehicles to Include Ford Mustang, F150, Focus ST, and Fusion*

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**POMPANO BEACH, FL** – Steeda Autosports, the world’s largest aftermarket manufacturer of Ford performance equipment, will launch a new Global Product Sales Network beginning April, 2016. The move will provide global operations the ability to concentrate on the sale of Steeda Serialized Vehicles, Performance Parts and Accessories to select Ford and Exotic/Supercar Dealers worldwide.

“This is a tremendous opportunity to take our global network to the next level” said Dario Orlando, President of Steeda Autosports. “ The Steeda Serialized Performance line of vehicles are some of the best and highest performing vehicles available in the market today!”

**Background** – Speed Matters® is more than just a slogan at Steeda – from ISO 9001:2008 Certified engineering and manufacturing to the creation of limited edition Serialized Steeda Performance Vehicles - Steeda’s strategic intent is to provide ultimate performance with value in the niche automotive marketplace worldwide.

**Details** – A dedicated team of Steeda Sales Professionals will aggressively be working with and certifying select Ford and Exotic/Supercar Dealers worldwide. Their charter is to grow the worldwide network of certified Steeda Performance Dealers who will share in the same core values that Steeda Autosports has worked to established over the past 28 years - selling an array of vehicles that offer enhanced exclusivity, dramatically improved performance, substantial substance and increased value that performance driving enthusiast desire.

Each Certified Dealer will be authorized to service Steeda vehicles under the Steeda 3 year/36,000 mile warranty program.

The entire Steeda Team is focused on creating limited production cars and trucks with strategically balanced performance attributes – vehicles that can accelerate and handle with superior vehicle dynamic and, above all, are fun to drive.

**Availability** – Select market regions are available worldwide. For more information about becoming a Steeda Dealer in specific market areas, contact Carm Ross at [CARM@STEEDA.COM](mailto:CARM@STEEDA.COM). For more information about Steeda Performance Vehicles [www.steedavehicles.com](http://www.steedavehicles.com)

**About Steeda Autosports** – Founded in 1988 in Pompano Beach, FL, **Steeda Autosports** is the culmination of over 28 continuous years of racing history, product innovation, and continuous automotive refinement driven by a passion for performance and a love of great design. At Steeda, we share the wealth of our motorsport expertise and our ISO 9001:2008 Certified processes to bring a completely new level performance and excitement to the Ford Mustang, F150, Focus and Fusion vehicles. More information on Steeda Autosports performance parts can be located at [www.steeda.com](http://www.steeda.com) and vehicle specific information can be found on [www.steedavehicles.com](http://www.steedavehicles.com).

### Dealership Sales Contact:

Email: [carm@steedavehicles.com](mailto:carm@steedavehicles.com)

Telephone: 810-523-5193

Website: [www.steedavehicles.com](http://www.steedavehicles.com)

Attached: Imagery of the Steeda Q500 Enforcer (Yellow) and Steeda Q750 Streetfighter (Silver)

